

# Introducing...

# Who

## Graeme Smyth



# **What**





# BNI Business Category: **Graphic Design**

We aim to enhance the visibility and customer awareness of your business. 25+ Years Experience.

## **GAINS** Profile

### Goals



#### **Business**

 Develop "Training" (helping other graphic design businesses) and "Toon" (cartoon & animation) arms of business.

#### **Personal**

- Travel more. Grow ("If you're not growing, you're going... backwards" - me)

## **Accomplishments**



#### **Knowledge**

- "Wrote the book" on design and animation (created 3 university subjects)

### **Sporting**

- Surfed 12-16 days in a row it was a competition with a friend.
- Player-Coach for Football team
  (We won pre-season cup, and runners up in grand final)

# BNI PLATINUM SUNSHINE COAST

## **GAINS** Profile

### Interests



#### **Sport**

- Surfing, weight-lifting, cycling, walking

#### Media

- Science fiction, edgy & obscure films, comics

#### Music

- Heavy to Electronic & everything in-between

## **Networks**







BNI, Food & Agribusiness Network, Chamber of Commerce

## **Skills**

(How my professional skills were obtained...)

- Bachelor of Interactive Entertainment (Animation)
- Diploma of Screen (Animation)
- Diploma of Visual Communication
- Cert IV Small Business Management
- Cert IV Training and Assessment

# BNI PLATINUM SUNSHINE COAST







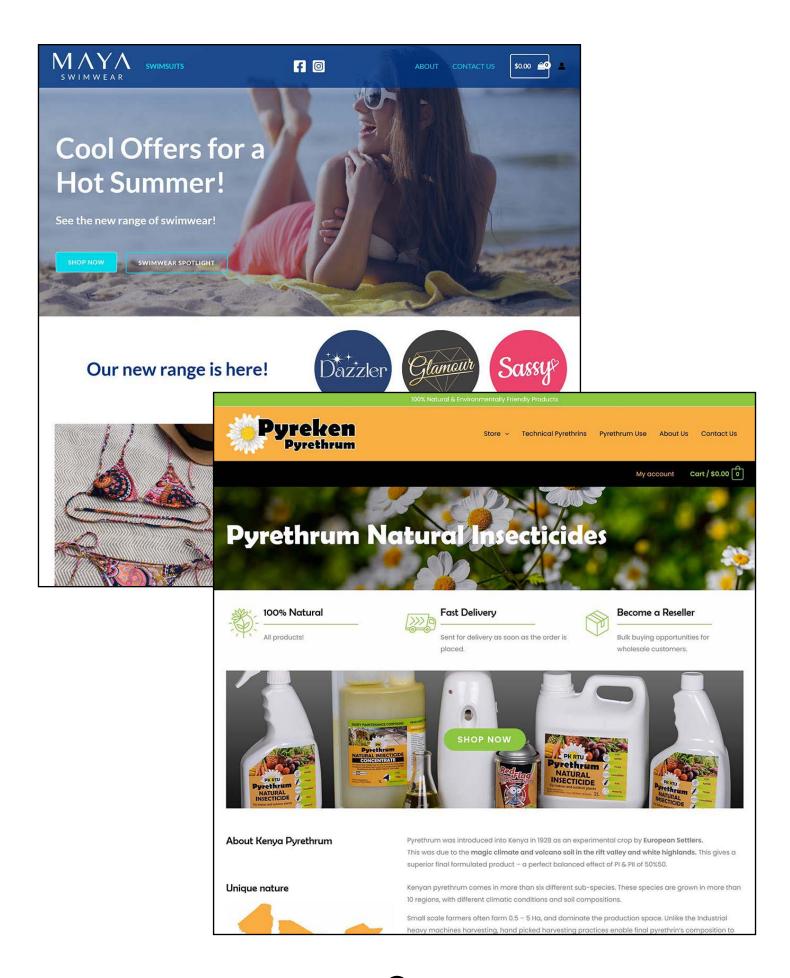


# Packaging





### Websites





### **Animation**

So, there's alot of Graphic Designers out there - well... we also do **Animation!** 



2D | 3D



youtube.com/@visualtargets



## **Ideal Referrals:**

#### Health -

Doctor / Medical industry professional, Physiotherapists, Nutritionist...

#### Fitness -

Personal trainer, Sports club, Supplement producer...

#### Food -

Restaurant / Hospitality, Farmers, Food producers...

## Find us















0415 844 083



graeme@visualtargets.com.au



visualtargets.com.au



## Looking forward to a I to I with you!

p.s. Want a GAINS Profile like this one? We can design it for you :-)